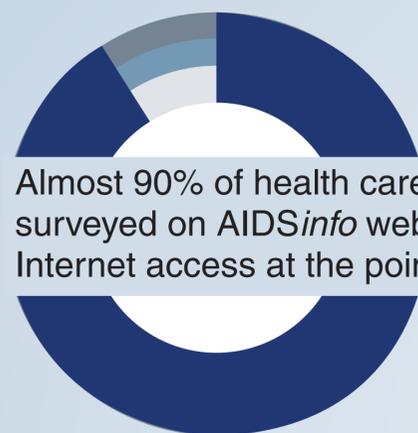


# How can *AIDSinfo* get evidence-based treatment information to physicians at the point of care?

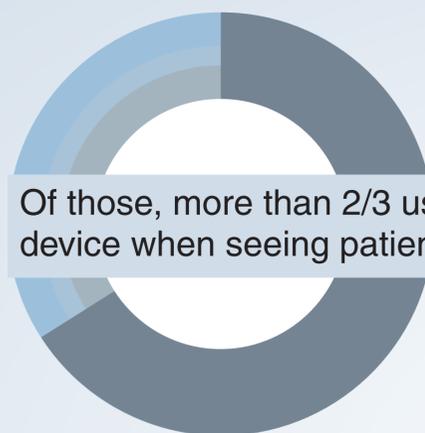
**Presenters:**

Gale Dutcher, MLS, National Library of Medicine  
 Florencia Nochetto, MPH, PMP, ICF International  
 Allison McDougall, PMP, ICF International

Data from the American Customer Satisfaction Index (ACSI) survey informs decisions on *AIDSinfo* development:



Almost 90% of health care providers surveyed on *AIDSinfo* website have Internet access at the point of care.



Of those, more than 2/3 use a mobile device when seeing patients.



Mobile traffic for *AIDSinfo* has increased 10-fold since 2010.\*  
 \* Based on Google Urchin data

NIH U.S. National Library of Medicine



**About the *AIDSinfo* guidelines:** Expert author panels review and assess evidence, develop and vote on rated recommendations, and draft supporting text. The final manuscript from the author panels is edited and formatted, and then vetted by pertinent government agencies before being made available to the public. When new data or therapies become available, the author panel convenes and updates the guidelines.

The federally approved HIV/AIDS treatment guidelines consist of rated recommendations, data to support the recommendations, and complex tables (dosing, adverse events, drug interactions, etc).

PDF files posted to the *AIDSinfo* website and available via mail order for the timely dissemination of large amounts of information

Faster access to summary recommendations, with all content available including complex tables  
 Mobile and full versions are populated from a single data source

Web version is Section 508-compliant (accessible to people with disabilities) upon publication and is a more cost-efficient solution  
 Enhanced navigation functionality that mirrors the table of contents  
 Guideline content is indexed and searchable via all search engines

Allows users to access all information on *AIDSinfo* from any device, anywhere  
 Eliminates the need for distinct mobile and full websites



**Outcome: Maintaining high-quality evidence-based treatment information while reaching more practitioners than ever before, at the point of care.**